

Terms of Reference

Officer - Communication

Description

The Carnegie Climate Geoengineering Governance Initiative (C2G2) is an initiative hosted by the Carnegie Council for Ethics in International Affairs (CCEIA) to catalyze the creation of effective governance for climate geoengineering technologies (largescale carbon removal and solar geoengineering technologies) by shifting the conversation from the scientific and research community to the global policy-making arena, and by encouraging a broader, society-wide discussion about the risks, potential benefits, ethical and governance challenges raised at every stage of their development, including research, testing, and any consideration of deployment. Founded in 1914 by Andrew Carnegie, CCEIA is an institution with global reach which for over 100 years, has promoted voices for ethics in international relations, education, and policy.

Context

Geoengineering is defined as intentional planetary-scale intervention in the Earth system to reduce the risks of climate change and includes both largescale carbon removal and solar radiation modification. There is increasing interest in these as the challenge of staying well below 2°C above preindustrial levels and pursuing efforts to limit the temperature increase to 1.5°C above pre-industrial levels - as called for in the 2015 Paris Agreement, - becomes more apparent. These technologies would have significant, long-term, planetary-wide consequences for this and future generations. No comprehensive governance framework(s) exist for their effective management, which, given their impacts, fundamentally requires multilateral governance. Yet policymakers around the world have yet little if any understanding of these technologies and their governance needs.

There is an urgent need for a broad, inclusive global discussion on how to govern the research, possible testing and deployment of these emerging technologies. The C2G2 Initiative is expanding this discussion from academia to the national and intergovernmental policy community, through systematic engagement with government representatives, intergovernmental organisations, civil society organisations, the private sector, and other non-state actors.

C2G2 is impartial. It is not for or against the research, testing or potential use of geoengineering. We believe that is a decision society must take, and that the risks of having this conversation now are far less than not doing so.

C2G2 is currently supported by private foundations that invested early in the need to support a ground-breaking initiative of this nature. Based on the success of C2G2's progress to date in catalysing action on governance, it is clear that governments need to be the primary actors in addressing these issues, and therefore also need to be the source of funding for future work. Current philanthropic donors support this stance, with the expectation that C2G2's continued success in catalysing the international governance of geoengineering depends on it receiving public resources.

Responsibilities

Under the overall guidance of the Executive Director of C2G2, in collaboration with C2G2 colleagues, and reporting to the Communication Director of C2G2, the *Communications Officer* will be responsible for, *inter alia*:

- Assisting with design, drafting, layout, production, distribution and dissemination of C2G2 communications products, including:
 - Assisting with web and social media management, design and upkeep;
 - Day-to-day liaison with designers, printers and other contractors;
 - Liaison with communications teams from partner organisations;
- Support Media monitoring, ideally in multiple languages;
- Assist in pitching key messages to journalists in target countries;
- Logistical and other support for communications activities (e.g. events);
- Other responsibilities as agreed with the Director Communications and the Executive Director.

Location

C2G2 operates as a virtual team working in various locations worldwide. As an independent contractor the candidate can be based in any location where s/he has a work authorization. High-speed internet connection (partial support to increase connectivity can be provided) and proximity to an international airport is essential. No work-visa can be sponsored by Carnegie Council in any location.

Qualifications

Qualifications (essential)

- 5-10 years minimum experience in communications;
- Experience and general understanding of science communications;
- Experience with web and social media interfaces, strategy and/or implementation and/or readiness to learn and adapt;
- Media and communications contacts in the area of climate, development and international affairs;
- Ability to write and talk clearly and concisely about deeply complex issues;
- Ability to take a catalytic communications role, offering tactical and strategic support to others in the foreground, whilst often personally remaining in the background;
- Discretion and even-tempered disposition, ability to deal politely and fairly with often forthright positions on deeply controversial issues, across multiple cultures;
- Excellent knowledge of and ability to work in English (oral and written);

Qualifications (desirable)

- Experience in graphic design and/or multi-media;
- Experience in and familiarity with climate science and politics;
- Experience in and familiarity with youth communication;
- Experience with international, governmental and non-governmental organizations;
- Media and communications contacts in complementary locations to those of other C2G2 members;
- Experience working in a global and virtual team in the governance of emerging technologies;
- Ability to work in languages in addition to English.

Remuneration and Benefits

This is a full-time independent contractor position and is open and available as soon as possible. The contract will be until December 2019 but will be extendable subject to satisfactory performance. The yearly gross remuneration rate will be commensurate with the level of relevant experience, up to a maximum of USD 78000 per year and prorated to the length of service. Work will be performed from the officer's home office and may require occasional travel.

The incumbent will become part of the C2G2 virtual global team during this period. From an administrative perspective, the work will be undertaken as an independent contractor of CCEIA.

Applications

Applications from suitable candidates should be sent (indicating “**Communication**” in the subject line) to vacancy@c2g2.net by not later than 20 January 2019.

Female candidates from the Global South are strongly encouraged to apply.

New York, Geneva, 14 December 2018